



STEAM SUMMARY 2019

RURAL DENBIGHSHIRE

Total economic impact of tourism £M	229.26
% change on 2018 (£'s historic)	6.1%

Total visitor days (Millions)	4.70
% change on 2018	1.8%
Staying visitor days (Millions)	2.55
% change on 2018	2.2%

Total visitor numbers (Millions)	2.77
% change on 2018	2.0%
Number of staying visitors (Millions)	0.63
% change on 2018	4.1%
Number of day visitors (Millions)	2.15
% change on 2018	1.4%

Number of FTE jobs supported by tourism spend	2,933
% change on 2018	4.5%