



STEAM SUMMARY 2019 DENBIGHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	552.35
% change on 2018 (£'s historic)	6.6%

Total visitor days (Millions)	11.87
% change on 2018	1.7%
Staying visitor days (Millions)	7.47
% change on 2018	2.4%

Total visitor numbers (Millions)	5.99
% change on 2018	1.6%
Number of staying visitors (Millions)	1.59
% change on 2018	4.5%
Number of day visitors (Millions)	4.40
% change on 2018	0.6%

Number of FTE jobs supported by tourism spend	6,470
% change on 2018	5.0%